

Newsletters & Parent Group Messages

HOW TO USE THIS RESOURCE: This document includes customizable text that can be used in newsletters, online parent group chats for Facebook pages to share important information about SUN Bucks with their networks and families. The intent is to give schools, community organizations, and other local partners turnkey messages that make it easy to help spread the word about SUN Bucks and prompt families to take any necessary action at specific times in order to receive benefits

Key Messages included in this resource:

- [Anytime / Main Message](#)
- Timed Messages:
 - [Spring](#)
 - [End of School Year](#)
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Anytime / Main Message

Timing: Any time

Objective: Spread peer-to-peer awareness of **SUN Bucks** and how communities can help eligible families better understand the program and how to find out if they will be automatically enrolled or if they will need to apply.

Message Blurb:

Arizona SUN Bucks is returning this year to support families in our community. **SUN Bucks** provides a **one-time payment** of \$120 in extra grocery benefits for each eligible kid during the summer. Most eligible children are automatically enrolled in **SUN Bucks** through other programs they already participate in. But, some families will need to apply.

Help spread the word! Let families know it's easy to see if their child is eligible and apply at www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide.

Learn more about **SUN Bucks** at www.azed.gov/SUNBucks.


Spring Message


Timing: Share after spring break.

Objectives: Spread awareness about **SUN Bucks**

Message Blurb:

AZ SUN Bucks is back! Are you ready?

 **SUN Bucks** provides \$120 of extra grocery benefits to children (like yours!) over the summer, when kids aren't getting the meals they usually eat at school. It's a benefit that's designed to help families in **Arizona** who could use extra support buying food.

 **Most** eligible children are automatically enrolled in the program, but some will need to apply. It's quick and easy to check eligibility and apply! Visit www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide today.

End of School Year Message

Timing: Last month of school

Objectives: Spread awareness about **SUN Bucks**

Message Blurb:

When school is out, **Arizona SUN Bucks** is in!

SUN Bucks benefits **are loaded onto your child's existing EBT card or mailed to your address**. Find out if your child is eligible and if you need to apply at www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide.

Over the Summer Message

Timing: June-August 3


Objectives: Remind families it's not too late to apply if they haven't received benefits, remind families that benefits expire, and cross-promote summer meals.


Message Blurb:


Don't miss out on AZ SUN Bucks!

In **Arizona**, benefits are issued **as a one-time payment** of \$120 per eligible child, and most benefits will arrive between **May and August**.

If you haven't received **SUN Bucks** yet, there's still time!

 **Apply by August 3, 2026** to receive extra support to buy groceries this summer for your kids! Find out if your child is eligible and how to apply at: www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide!

 **Don't forget! SUN Bucks** benefits expire after about 4 months. Any unused benefits left on the card will be removed and cannot be reissued. So why not pick up some healthy groceries while you're doing your back-to-school shopping?

 **Did you know that children who receive SUN Bucks can also receive free summer meals?** Visit www.azsummermeals.org to find free summer meals near you!

Back to school Message

Timing: August 3, 2026 - October 2026

Objectives: At the end of summer, when families are attending back-to-school and meet-the-teacher events and getting ready for the new school year, remind families about **SUN Bucks** and to use benefits before they expire. This can also be a good opportunity to remind families to keep their card for next year.

Message Blurb:

Summer is almost over, which means it's your last chance to use your **SUN Bucks** grocery benefits!

 Are your **SUN Bucks** benefits still on the shelf?

SUN Bucks benefits expire about 4 months after they are issued, so why not pick up some healthy groceries while you're doing your back-to-school shopping?

Keep your **SUN Bucks** card in a safe place! If your child qualifies again next summer, benefits will likely be loaded onto the same card.