

Text message

HOW TO USE THIS RESOURCE: As with many safety net and child nutrition programs, texting can be a great way for partners to send reminders to families about SUN Bucks enrollment, drive them to online tools, and flag expungement dates.

This document includes text messages partners can use. These messages are meant to support schools, community organizations, and other local partners to spread the word about SUN Bucks and prompt families to take necessary actions.

Text Messages included in this resource:

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Anytime / Main Message

Timing: This message can be shared at any time.

Objectives: Share this message any time. It's designed to be shared by schools and other community partners to raise awareness of the SUN Bucks Program and promote how families can check eligibility or learn more about the program. This message may be particularly helpful for partners that are going to do one text/message about the program.

Text Message:

AZ SUN Bucks provides \$120 in grocery benefits per eligible child. Most kids are auto enrolled but some need to apply. Check eligibility at www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide.

Timed Messages

Spring Message

Timing: Share after spring break

Objectives: Spread awareness about **SUN Bucks** and share links to AZ eligibility screener that help families better understand eligibility.

Text Message:

Sign up for \$120 in extra grocery support over the summer! Visit www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide to check **AZ SUN Bucks** eligibility and if you need to apply.

End of School Message

Timing: May

Objectives: Spread awareness about **SUN Bucks** and remind families how and when they should expect to receive benefits and who to contact with Qs.

Text Message:

AZ SUN Bucks \$\$ is arriving now! **A new EBT card will be sent to the family's mailing address on file or they will be added to existing cards.** Questions? Call **1-833-648-4406**.

Over the Summer Messages

Timing: During the summer about a month before August 3, 2026 application deadline

Objectives: Remind families it's not too late to apply if they haven't received benefits and promote summer meals.

Text Message - Application deadline:

Don't miss out on AZ **SUN Bucks**! If your child hasn't received benefits yet, it's not too late! Apply at www.azed.gov/SUNBucks by **August 3, 2026**.

Text Message - Summer Meals & **SUN Bucks** cross promotion:

Children who receive **SUN Bucks** can also get free summer meals. Use www.AZSummerMeals.org to find free summer meals near you!

Back to School Message

Timing: August 3, 2026 - October 2026

Objectives: Remind families of benefit expiration, and to keep card for next year).

Text Message - Application deadline:

Didn't get AZ **SUN Bucks**? Apply before **Aug. 3, 2026** and each eligible kid will get the full \$120 benefit. Apply at www.azed.gov/SUNBucks.

Text Message - Reminder that **SUN Bucks** benefits will expire:

AZ SUN Bucks benefits expire after about 4 months. Check your balance by **calling 1-888-997-9333**.

Text Message - Keep card for next year:

Keep your **AZ SUN Bucks** card in a safe place! If your child qualifies again next summer, benefits will likely be loaded onto the same card.