

# Newsletters & Parent Group Messages

**HOW TO USE THIS RESOURCE:** This document includes customizable text that can be used in newsletters, online parent group chats for Facebook pages to share important information about SUN Bucks with their networks and families.

**Key Messages included in this resource:**

- [Anytime / Main Message](#)
- Timed Messages:
  - [Spring](#)
  - [End of School Year](#)
  - [Over the Summer](#)
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## Anytime / Main Message

**Timing:** Any time

**Objective:** Spread peer-to-peer awareness of **SUN Bucks** and how communities can help eligible families better understand the program and how to find out if they will be automatically enrolled or if they will need to apply.

### English Message Blurb:

**Arizona SUN Bucks** is returning this year to support families in our community. SUN Bucks provides a one-time payment of **\$120 in extra grocery benefits for each eligible kid during the summer**. Most eligible children are automatically enrolled in SUN Bucks through other programs they already participate in. But, some families will need to apply.

Help spread the word! Let families know it's easy to see if their child is eligible and apply at **[www.azed.gov/SUNBucksEligibilityScreener](http://www.azed.gov/SUNBucksEligibilityScreener)**.

Learn more about SUN Bucks at **[www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks)**.

### Spanish Message Blurb:

**SUN Bucks de Arizona** regresa este año para apoyar a las familias de nuestra comunidad. SUN Bucks proporciona un pago único de **\$120 en beneficios extra por cada niño elegible para la compra de alimentos durante el verano**. La mayoría de los niños elegibles son inscritos automáticamente en SUN Bucks a través de otros programas en los que ya participan. Sin embargo, algunas familias deben aplicar.

¡Ayuda a correr la voz! Informa a las familias que es fácil ver si su hijo es elegible y aplicar en **[www.azed.gov/SUNBucksEligibilityScreener](http://www.azed.gov/SUNBucksEligibilityScreener)**.

Más información sobre SUN Bucks en **[www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks)**.

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## Spring Message


**Timing:** Share after spring break.

**Objectives:** Spread awareness about **SUN Bucks**

### English Message Blurb:


**AZ SUN Bucks** is back! Are you ready?


 **SUN Bucks** provides \$120 of extra grocery benefits to children (like yours!) over the summer, when kids aren't getting the meals they usually eat at school. It's a benefit that's designed to help families in **Arizona** who could use extra support buying food.

 **Most** eligible children are automatically enrolled in the program, but some will need to apply. It's quick and easy to check eligibility and apply! Visit [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide) today.

### Spanish Message Blurb:

¡Vuelve **SUN Bucks de Arizona**! ¿Estás listo?

 **SUN Bucks** ofrece \$120 extra en beneficios para comprar alimentos a niños (¡como los tuyos!) durante el verano, cuando no reciben las comidas que suelen comer en la escuela. Es un beneficio diseñado para ayudar a las familias de **Arizona** que podrían necesitar un apoyo extra comprando comida.

 **La mayoría** de los niños elegibles son inscritos automáticamente en el programa, aunque algunos deben aplicar. ¡Es rápido y fácil comprobar la elegibilidad y aplicar! Visita [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide) hoy mismo.

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## End of School Year Message

**Timing:** Last month of school

**Objectives:** Spread awareness about **SUN Bucks**

**English Message Blurb:**

When school is out, **Arizona SUN Bucks** are in!

**SUN Bucks** benefits **are loaded onto your child's existing EBT card or mailed to your address**. Find out if your child is eligible and if you need to apply at [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

**Spanish Message Blurb:**

Cuando termina el año escolar, ¡**llega SUN Bucks de Arizona!**

Los beneficios **SUN Bucks** se cargan en la tarjeta EBT existente de tu hijo o se envían por correo a tu dirección. Averigua si tu hijo es elegible y si necesitas aplicar en [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

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## Over the Summer Message

**Timing:** June-August 3

**Objectives:** Remind families it's not too late to apply if they haven't received benefits, remind families that benefits expire, and cross-promote summer meals.

**English Message Blurb:**

**Don't miss out on AZ SUN Bucks!**


In **Arizona**, benefits are issued **as a one-time payment** of \$120 per eligible child, and most benefits will arrive between **May and August**.

If you haven't received **SUN Bucks** yet, there's still time!

🍎 **Apply by August 3, 2026** to receive extra support to buy groceries this summer for your kids! Find out if your child is eligible and how to apply at: [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide)!

🍎 **Don't forget! SUN Bucks** benefits expire after about 4 months. Any unused benefits left on the card will be removed and cannot be reissued. So why not

pick up some healthy groceries while you're doing your back-to-school shopping?


 **Did you know that children who receive SUN Bucks can also receive free summer meals?** Visit [www.azsummermeals.org](http://www.azsummermeals.org) to find free summer meals near you!

### Spanish Message Blurp:


#### ¡No te quedes sin SUN Bucks de AZ!


En **Arizona**, los beneficios se emiten **como un pago único** de \$120 por cada hijo elegible, y la mayoría de los beneficios llegarán entre **mayo y agosto**.

Si aún no has recibido **SUN Bucks**, ¡aún hay tiempo!

 **¡Envía tu aplicación antes del 3 de agosto de 2026** para recibir apoyo adicional para la compra de alimentos este verano para tus hijos! Revisa si tu hijo es elegible y cómo aplicar en:

[www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

 **¡No lo olvides!** Los beneficios de **SUN Bucks** caducan tras unos 4 meses. Cualquier beneficio no utilizado que quede en la tarjeta será eliminado y no podrá ser reemitido. ¿Por qué no comprar algo de comida saludable mientras haces las compras para el regreso a clases?

 **¿Sabías que los niños que reciben SUN Bucks también pueden recibir comidas de verano gratuitas?** ¡Visita [azfoodbanks.org/es/summer-meals/](http://azfoodbanks.org/es/summer-meals/) para encontrar comidas de verano gratuitas cerca de ti!

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## Back to school Message

**Timing:** August 3, 2026 - October 2026

**Objectives:** At the end of summer, when families are attending back-to-school and meet-the-teacher events and getting ready for the new school year, remind families about **SUN Bucks** and to use benefits before they expire. This can also be a good opportunity to remind families to keep their card for next year.

### English Message Blurb:

Summer is almost over, which means it's your last chance to use your **Arizona SUN Bucks** grocery benefits!

 Are your **SUN Bucks** benefits still on the shelf?

**SUN Bucks** benefits expire about 4 months after they are issued, so why not pick up some healthy groceries while you're doing your back-to-school shopping?

Keep your **SUN Bucks** card in a safe place! If your child qualifies again next summer, benefits will likely be loaded onto the same card.

### Spanish Message Blurb:

El verano ya casi termina, lo que significa que ¡es tu última oportunidad para usar el beneficio para la compra de alimentos de **SUN Bucks de Arizona**!

 ¿No has usado tus beneficios de **SUN Bucks**?

Los beneficios **SUN Bucks** caducan unos 4 meses después de ser emitidos, así que ¿por qué no comprar algo saludable mientras haces las compras para el regreso a clases?

¡Guarda tu tarjeta **SUN Bucks** en un lugar seguro! Si tu hijo vuelve a cumplir los requisitos el próximo verano, lo más probable es que los beneficios se cargarán en la misma tarjeta.