

# Social Media Graphics, Sample Captions, & Suggested Timing

**HOW TO USE THIS RESOURCE:** This document includes graphics and sample captions, as well as a suggested timeline for sharing specific Summer EBT messages to families. These social media assets can be shared with schools, community organizations, and other partners to help spread the word about Summer EBT and prompt families to take any necessary action in order to receive benefits.

## Canva Graphics:

- **English Version:**
- **Spanish Version:**

## Key Messages included in this resource:

- [Anytime / Main Message](#)
- [Timed Messages:](#)
  - [Spring](#)
  - [End of School](#)
  - [Over the Summer](#)
  - [Back to School](#)
- [Other / Secondary Messages](#)
  - [Summer Meals & SUN Bucks Cross Promotion](#)
  - [SUN Bucks Application Promotion](#)

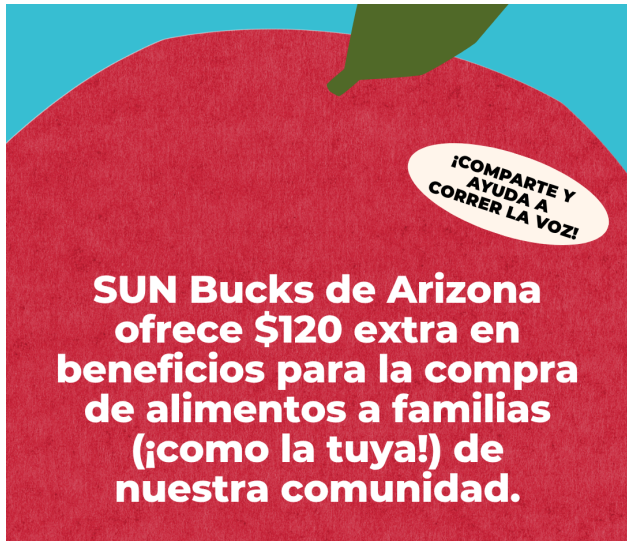
### **Anytime / Main Message**

**When to use:** Share this message any time. It's designed to be shared by schools and other community partners to raise peer-to-peer awareness of the SUN Bucks Program and promote how families can learn more about the program. This message may be particularly helpful for partners that are going to do one post about the program.



**ENGLISH GRAPHIC TEXT:**

Arizona SUN Bucks provide \$120 in extra grocery benefits to families (like yours!) in our community. Share to help spread the word!



**SPANISH GRAPHIC TEXT:**

SUN Bucks de Arizona ofrece \$120 extra en beneficios para la compra de alimentos

**ENGLISH SAMPLE CAPTION:**

Yup... It's back! Arizona SUN Bucks provides \$120 in extra grocery benefits to families in our community. Many eligible children are automatically enrolled in SUN Bucks through other programs they already participate in.

🍎 But, some eligible families will need to apply. Help spread the word to let families know that it's easy to see if you're eligible and apply at [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

**SPANISH SAMPLE CAPTION:**

¡Sí... ¡Ha vuelto! SUN Bucks de Arizona proporciona \$120 extra en beneficios para la compra de alimentos a las familias de nuestra comunidad. Muchos niños elegibles son inscritos automáticamente en SUN Bucks a través de otros programas en los que ya participan.

🍎 Sin embargo, algunas familias elegibles deben aplicar. Ayuda a difundir el mensaje para que las familias sepan que es fácil ver si sus hijos son elegibles y aplicar en [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

a familias (¡como la tuya!) de nuestra comunidad. ¡Comparte y ayuda a correr la voz!

## Timed Messages

**When to use:** The following messages leverage specific moments in the school calendar, to draw attention to actions that may be required of families eligible for or enrolled in the program. These messages can be used by anyone (schools, community organizations, etc.), but will be particularly useful for those that are able to consistently promote SUN Bucks throughout the year.

### End of School Message

**Timing:** May

**Objectives:** Remind families about SUN Bucks and how to access benefits. This message focuses on informing families that they may automatically receive benefits and how they should expect to receive benefits, as well as prompting families who don't expect to be automatically enrolled to check if they are eligible and how to apply.



#### ENGLISH GRAPHIC TEXT:

When school is out, SUN Bucks is in!

If you weren't automatically enrolled in Arizona SUN Bucks, you can still apply!

#### ENGLISH SAMPLE CAPTION:

Arizona SUN Bucks provides \$120 in extra grocery benefits to families (like yours!) in our community. If you're already signed up to receive these benefits, they will soon be loaded onto your existing card or mailed to your address between May and August.

🍎 If you weren't automatically enrolled in SUN Bucks, you can apply at [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks).

#### SPANISH SAMPLE CAPTION:

SUN Bucks de Arizona ofrece \$120 extra en beneficios para la compra de alimentos a familias (¡como la tuya!) de nuestra comunidad. Si ya estás inscrito para recibir estos beneficios, pronto se cargarán a tu tarjeta actual o se enviarán por correo a tu dirección entre mayo y agosto.

It's quick and easy!



**SPANISH GRAPHIC TEXT:**

Cuando las clases terminan, ¡llega SUN Bucks!

Si no recibes SUN Bucks de Arizona automáticamente, ¡aún puedes aplicar!  
¡Es rápido y fácil!

🍏 Si no has recibido automáticamente SUN Bucks, aún puedes aplicar en [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks).

**Over the Summer Message**

**Timing:** June - August 3

**Objectives:** Remind families of how to access and use their benefits. This message may also reach families who thought they'd receive benefits but didn't and prompt them to seek out more information and/or apply, if needed.

**ENGLISH SAMPLE CAPTION:**

Benefits are issued as a one-time payment of \$120 per eligible child, and most benefits will arrive between May and August.



**ENGLISH GRAPHIC TEXT:**

If you haven't received SUN Bucks, you can still apply! Check today



**SPANISH GRAPHIC TEXT:**

Si no has recibido SUN Bucks, ¡aún puedes aplicar! Consulta hoy.

If you don't receive benefits but were expecting them or think you may be eligible, it's not too late! You can still apply by visiting [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks) for more information.

It never hurts to apply or ask!

**SPANISH SAMPLE CAPTION:**

Los beneficios se emiten como un pago único de \$120 por cada hijo elegible, y la mayoría de los beneficios llegarán entre mayo y agosto.

Si no recibes beneficios, pero los esperabas o crees que tu hijo podría ser elegible, ¡aún no es tarde! Todavía puedes aplicar visitando [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks) para más información.

¡Nunca está de más solicitar o preguntar!

## Back to School Message

**Timing:** August 3, 2026 - October

**Objectives:** Inform and remind families that SUN Bucks benefits will expire and that they should use them as soon as possible.



### ENGLISH GRAPHIC TEXT:

Are your SUN Bucks benefits still on the shelf?  
Be sure to use them before they expire after 4 months.

### ENGLISH SAMPLE CAPTION:

If you received Arizona SUN Bucks support this year, be sure to use it before the benefits expire.

Benefits expire about 4 months after they are issued, so why not pick up some healthy groceries while you're doing your back-to-school shopping?

### SPANISH SAMPLE CAPTION:

Si recibiste apoyo de SUN Bucks de Arizona este año es porque tus hijos son elegibles. Asegúrate de usarlo antes de que caduquen los beneficios.

Los beneficios caducan unos 4 meses después de emitirse, así que ¿por qué no aprovechar y comprar alimentos saludables mientras haces las compras de regreso a clases?



**¡RECORDATORIO!**

**¿Aún no has  
usado tus  
beneficios de SUN  
Bucks?**

Asegúrate de usarlos antes de que  
caduquen después de 4 meses.



**SPANISH GRAPHIC TEXT:**

¡Recordatorio! ¿Aún no has usado tus beneficios de SUN Bucks? Asegúrate de usarlos antes de que caduquen después de 4 meses.

## Other / Secondary Messages

**When to use:** The following messages may be useful for specific partners supporting SUN Bucks outreach.

### Summer Meals & SUN Bucks Cross Promotion Message

**Timing:** Any time over the summer. Remember, you can schedule posts! This is a great message for Summer Meal Sites to push out to families.

**Objectives:** Encourage families to take advantage of all the nutritional support available to children during the summer months. Also, this message clarifies to families that they are allowed to receive both kinds of benefits, not one or the other.



#### ENGLISH GRAPHIC TEXT:

Did you know...? You've got options for healthy food this summer!

#### ENGLISH SAMPLE CAPTION:

Arizona SUN Bucks and Summer Meals work together to help support families in our community get the healthy food that kids normally get at school.

🍎 Remember to use your \$120 SUN Bucks for grocery support. If you didn't receive SUN Bucks, you can quickly check your eligibility and apply at [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

🍎 Summer Meals are provided at participating schools and community sites across Arizona during the summer break. Find a site near you by visiting [AZSummerMeals.org](http://AZSummerMeals.org). Join us!

#### SPANISH SAMPLE CAPTION:

SUN Bucks de Arizona y las comidas de verano trabajan juntos para ayudar a las familias de

 <p><b>SPANISH GRAPHIC TEXT:</b></p> <p>¿Sabías que...? ¡Tienes opciones de comida saludable este verano!</p>	<p>nuestra comunidad a obtener la comida saludable que normalmente reciben los niños en la escuela.</p> <p>🍎 Recuerda usar tu SUN Bucks de \$120 para ayudar en la compra de alimentos. Si no recibiste SUN Bucks, puedes comprobar rápidamente la elegibilidad de tu hijo y aplicar en <a href="http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide">www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide</a>.</p> <p>🍎 Las comidas de verano se proporcionan en las escuelas y centros comunitarios participantes de todo Arizona. Para encontrar un sitio cercano visita <a href="http://AZSummerMeals.org">AZSummerMeals.org</a>. ¡Únete a nosotros!</p>
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**SUN Bucks Application Promotion Message**

**Timing:** End of summer, 3-4 weeks prior to the SUN Bucks application deadline (August, 3, 2026).

**Objectives:** Inform families that never received benefits that it is not too late to apply. Some families' eligibility status may change over the summer and will need to apply in order to access benefits for their child.



**English Graphic Text:**

Don't miss out!

If you haven't received Arizona SUN Bucks, you can still apply!

The application deadline is August 3rd.



**Spanish Graphic Text:**

**ENGLISH SAMPLE CAPTION:**

Arizona families can apply for SUN Bucks online or download a paper application at [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks).

Remember, SUN BUCKS is for families who could use extra support with groceries over the summer.

If that's you, it's easy to see if you're eligible and apply at [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

**SPANISH SAMPLE CAPTION:**

Las familias de Arizona pueden aplicar para SUN Bucks en línea o descargar una aplicación en papel en [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks).

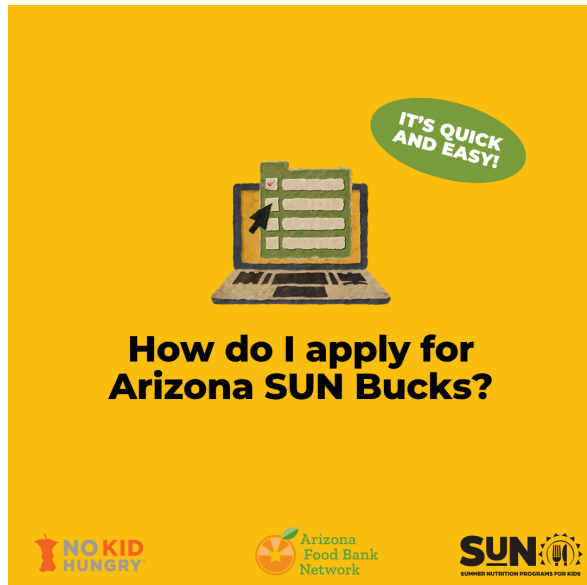
Recuerda, SUN Bucks es para familias que podrían necesitar un apoyo adicional para la compra de alimentos durante el verano.

Si eres tú, es fácil ver si tus hijos son elegibles y aplicar en [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

¡No te quedes sin!

Si no has recibido SUN Bucks de Arizona,  
¡aún puedes aplicar!

Aplica antes del 3 de agosto.

A yellow rectangular graphic with a white border. At the top center is an illustration of a laptop with a mouse cursor pointing at a document icon on the screen. To the right of the laptop is a green speech bubble containing the text "IT'S QUICK AND EASY!". Below the laptop, the text "How do I apply for Arizona SUN Bucks?" is written in bold black font. At the bottom of the graphic are three logos: "NO KID HUNGRY" on the left, "Arizona Food Bank Network" in the center, and "SUN" with a gear icon and the text "SUMMER NUTRITION PROGRAMS FOR KIDS" on the right.

**IT'S QUICK AND EASY!**

**How do I apply for Arizona SUN Bucks?**

**NO KID HUNGRY**      **Arizona Food Bank Network**      **SUN**  **SUMMER NUTRITION PROGRAMS FOR KIDS**

**ENGLISH GRAPHIC TEXT:**

How do I apply for Arizona SUN Bucks?  
It's quick and easy!



**SPANISH GRAPHIC TEXT:**

¿Cómo solicito SUN Bucks de Arizona?  
¡Es rápido y fácil!

# How to Use Canva

We worked with families and partners across the country to create a messaging campaign to help spread the word about SUN Bucks. Since every state and school district is a little different, we used Canva, a free online tool, to create customizable templates so you can help spread the word in your community.

Here's how to use Canva:

1. Create a copy of the resource that you're going to use.
2. In the upper right-hand side of the Canva screen, select the button "Share."
3. Download the file as a PNG or JPG.