

# Text message

**HOW TO USE THIS RESOURCE:** As with many safety net and child nutrition programs, texting can be a great way for partners to send reminders to families about SUN Bucks enrollment, drive them to online tools, and flag expungement dates.

This document includes text messages partners can use. These messages are meant to support schools, community organizations, and other local partners to spread the word about SUN Bucks and prompt families to take necessary actions.

## **Text Messages included in this resource:**

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## Anytime / Main Message

**Timing:** This message can be shared at any time.

**Objectives:** Share this message any time. It's designed to be shared by schools and other community partners to raise awareness of the SUN Bucks Program and promote how families can check eligibility or learn more about the program. This message may be particularly helpful for partners that are going to do one text/message about the program.

### English Text Message:

**AZ SUN Bucks** provides \$120 in grocery benefits per eligible child. Most kids are auto enrolled but some need to apply. Check eligibility at [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

### Spanish Text Message:

**SUN Bucks de AZ** proporciona \$120 en beneficios para la compra de alimentos por cada hijo elegible. La mayoría de los niños son inscritos automáticamente, pero algunos deben aplicar. Consulta si tu hijo es elegible en [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide).

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## Timed Messages

### Spring Message

**Timing:** Share after spring break

**Objectives:** Spread awareness about **SUN Bucks** and share links to AZ eligibility screener that help families better understand eligibility.

### English Text Message:

Sign up for \$120 in extra grocery support over the summer! Visit [www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide) to check **AZ SUN Bucks** eligibility and if you need to apply.

### Spanish Text Message:

¡Inscríbete para recibir \$120 extra en apoyo para la compra de alimentos durante el verano! Visita

[www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide](http://www.azed.gov/hns/sun-bucks-2026-eligibility-screener-guide) para comprobar si tu hijo es elegible para **SUN Bucks de AZ** y si necesitas aplicar.

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## End of School Message

**Timing:** May

**Objectives:** Spread awareness about **SUN Bucks** and remind families how and when they should expect to receive benefits and who to contact with Qs.

### English Text Message:

**AZ SUN Bucks \$\$ is arriving now!** A new EBT card will be sent to the family's mailing address on file or \$\$ will be added to existing cards. Questions? Call 1-833-648-4406.

### Spanish Text Message:

**¡Ya llega el \$\$ del SUN Bucks de AZ!** Los beneficios se cargan en la tarjeta EBT existente de tu hijo o se envían por correo a tu dirección. Si los recibes, es porque es elegible y puedes usarlos. ¿Preguntas? Llama al 1-833-648-4406, presiona 2 para español.

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## Over the Summer Messages

**Timing:** During the summer about a month before August 3, 2026 application deadline

**Objectives:** Remind families it's not too late to apply if they haven't received benefits and promote summer meals.

### English Text Message - Application deadline:

Don't miss out on AZ SUN Bucks! If your child hasn't received benefits yet, it's not too late! Apply at [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks) by August 3, 2026.

### Spanish Text Message - Application deadline:

¡No te quedes sin SUN Bucks de AZ! Si tu hijo aún no ha recibido

beneficios, ¡no es demasiado tarde! Solicita en [www.azed.gov/SUNBucks](http://www.azed.gov/SUNBucks) antes del 3 de agosto de 2026.

**English Text Message - Summer Meals & SUN Bucks cross promotion:**

Children who receive **SUN Bucks** can also get free summer meals. Use [www.AZSummerMeals.org](http://www.AZSummerMeals.org) to find free summer meals near you!

**Spanish Text Message - Summer Meals & SUN Bucks cross promotion:**

Los niños que reciben **SUN Bucks** también pueden recibir comidas gratuitas de verano. ¡Usa [www.AZSummerMeals.org](http://www.AZSummerMeals.org) para encontrar comidas de verano gratis cerca de ti!

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**Back to School Message**

**Timing:** August 3, 2026 - October 2026

**Objectives:** Remind families of benefit expiration, and to keep card for next year).

**English Text Message - Reminder that SUN Bucks benefits will expire:**

**AZ SUN Bucks** benefits expire after about 4 months. Check your balance by **calling 1-888-997-9333**.

**Spanish Text Message - Reminder that SUN Bucks benefits will expire:**

Los beneficios de **AZ SUN Bucks** caducan tras unos 4 meses de emitidos. Llama al **1-888-997-9333** para consultar tu saldo, presiona 2 para español.

**English Text Message - Keep card for next year:**

Keep your **AZ SUN Bucks** card in a safe place! If your child qualifies again next summer, benefits will likely be loaded onto the same card.

**Spanish Text Message - Keep card for next year:**

¡Guarda tu tarjeta **AZ SUN Bucks** en un lugar seguro! Si tu hijo vuelve a cumplir los requisitos el próximo verano, lo más probable es que los

beneficios se cargarán en la misma tarjeta.