

# CalFresh Outreach

## Resources to Reach Families during the Pandemic

**CalFresh** is California’s Supplemental Nutrition Assistance Program, or SNAP, and it is one of the most effective ways to ensure kids have access to healthy food. The benefit is uploaded to an Electronic Benefits Transfer (EBT) card that can be used to purchase food at places like grocery stores and farmers’ markets.

Schools and community organizations are trusted messengers and an important source of information for families. Please use this toolkit to help connect families in your community to the vital resources that CalFresh provides.



*To download these free social media graphics, copy/paste this link into your browser:*

**Anyone can apply for CalFresh, online at:**  
[GetCalFresh.org](http://GetCalFresh.org) **or**  
[BenefitsCal.com](http://BenefitsCal.com)  
**General Information LA County, Call: 2-1-1**  
**Direct Customer Service of DPSS, Call: 866-613-3677**

### What’s Inside this Toolkit?

#### Tools to Connect Families to CalFresh

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# CalFresh Outreach is Important for Students

When kids are enrolled in CalFresh, they get the food they need to succeed both at home and school. But many newly eligible families may not know they qualify or how to sign up.

**CalFresh helps kids at home:** Now is a great time to apply for CalFresh! California families with children receive a monthly \* allotment to help purchase nutritious food for their family.

**CalFresh helps kids at school:** Students enrolled in CalFresh are directly certified for free school meals.

**Please Note: Immigrant families may be hesitant to enroll in CalFresh**

Learn more in this guide for immigrants and share community-facing resources from Protecting Immigrant Families at: <https://protectingimmigrantfamilies.org/>

Text “Benefits” to 650-376-8006 to learn more about how people with different immigration statuses could be affected by CalFresh eligibility.

**CalFresh helps kids in the classroom:** When students consistently get the food they need, it leads to lower rates of chronic absenteeism, stronger test scores, and fewer disruptions caused by behavior or trips to the nurse.

## CalFresh Outreach is Important for Schools

**CalFresh helps school nutrition budgets:** Students enrolled in CalFresh are automatically certified for free school meals. That means fewer school meal applications to process, and fewer unpaid meal charges.

**CalFresh helps schools qualify for more programs:** When CalFresh reaches more eligible students, it improves a school’s ability to operate free summer and afterschool meal programs and to adopt the Community Eligibility Provision (CEP), which enables eligible schools to serve meals to all students at no cost to families. [Learn more about CEP.](#)

# Sample Language to Copy & Paste:

## English

### Newsletter or Website Post

The COVID-19 pandemic has hurt many families in our community. If you have recently lost income, you may be eligible for CalFresh. CalFresh benefits are uploaded to an Electronic Benefits Transfer (EBT) card and can be used to purchase food at places like grocery stores and farmers' markets. Applying for CalFresh is confidential. Apply online at <https://www.getcalfresh.org> or [BenefitsCal.com](https://BenefitsCal.com) or by calling 1-877-410-8847 and requesting an application be mailed to you.

### Email or Letter to Families

Dear Families,

The coronavirus pandemic continues to impact families in our community with job layoffs and income loss. I'm writing because you may be eligible for a benefit called CalFresh.

CalFresh provides money for food on an Electronic Benefits Transfer (EBT) card that can be used like a debit card to buy food at grocery stores and farmers' markets. The card is mailed to your house and benefits are uploaded each month directly on the card.

Apply online at <https://www.getcalfresh.org> or [BenefitsCal.com](https://BenefitsCal.com) or by calling 1-877-410-8847 and requesting an application be mailed to you.

### Robocall Script

Hello, this is [Name of superintendent or principal]. The coronavirus pandemic continues to hurt our families in many ways, but there are programs that can help.

If you or your family could use support buying groceries, you may be eligible for CalFresh, a program that helps millions of people across the country. You can apply for CalFresh today at [www.getcalfresh.org](https://www.getcalfresh.org) or [BenefitsCal.com](https://BenefitsCal.com).

Don't forget students can also access free meals at school, for the most up to date information on school meals visit ***school or district nutrition website***.

Again, the website to apply for CalFresh is [www.getcalfresh.org](https://www.getcalfresh.org) or [BenefitsCal.com](https://BenefitsCal.com).

# Sample Language to Copy & Paste: Spanish

## Newsletter or Website Post

La pandemia de COVID -19 afectó a muchas familias en nuestra comunidad. Si perdió ingresos recientemente, puede calificar para CalFresh. Todos los beneficios de CalFresh se cargan en una tarjeta de Transferencia Electrónica de Beneficios (EBT) que se puede usar en lugares como supermercados y mercados de agricultores. La solicitud de CalFresh es confidencial. Visite [getcalfresh.org](https://getcalfresh.org) o [BenefitsCal.com](https://BenefitsCal.com), También puede llamar al 1-877-410-8827 y pedir que le envíen una solicitud por correo.

## Email or Letter to Families

Queridas Familias,

La pandemia del coronavirus sigue impactando a las familias en nuestra comunidad con despidos y pérdida de ingresos. Le escribo porque puede que calificar e para un beneficio llamando CalFresh.

CalFresh le da dinero para comida en una tarjeta de Transferencia Electrónica de Beneficios (EBT) que se puede usar como una tarjeta de débito para comprar comida en supermercados y mercados de agricultores. La tarjeta le llega a su casa y los beneficios se cargan mensualmente directamente a la tarjeta.

Por favor visite [getcalfresh.org](https://getcalfresh.org) o [BenefitsCal.com](https://BenefitsCal.com), También puede llamar al 1-877-410-8827 y pedir que le envíen una solicitud por correo.

## Robocall Script

Hola, soy [Nombre del superintendente o director]. El coronavirus sigue afectando a nuestras familias de muchas maneras, pero hay programas que pueden ayudar.

Si su familia o usted necesitan ayuda para comprar comida, puede calificar para CalFresh, un programa que ayuda a millones de personas en todo el país. Puede solicitar CalFresh hoy en [getcalfresh.org](https://getcalfresh.org) o [BenefitsCal.com](https://BenefitsCal.com), También puede llamar al 1-877-410-8827 y pedir que le envíen una solicitud por correo.

No olvide que las familias también puede obtener comidas gratis para los niños. Visite la pagina web de su escuela para obtener información sobre comidas gratuitas cerca de usted.

De nuevo, la página web para solicitar CalFresh es [www.getcalfresh.org](https://www.getcalfresh.org) o [BenefitsCal.com](https://BenefitsCal.com)

## English

If you could use some extra help putting food on the table for your kids, you're not alone. Learn more about how CalFresh can help your family: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com).

Need some help buying groceries? Learn more about CalFresh: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com).

If your income has changed recently, CalFresh can help with groceries. Learn more here: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com)

Text "Benefits" to 650-376-8006 to learn more about how people with different immigration statuses could be affected by CalFresh eligibility.

## Spanish

Si necesita ayuda extra para poner alimentos en la mesa para los niños, no está solo. Aprenda más sobre cómo CalFresh puede ayudar a su familia: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com)

¿Necesita ayuda para comprar comida? Aprenda más sobre CalFresh: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com)

Si sus ingresos cambiaron recientemente, CalFresh puede ayudar con la comida. Aprenda más aquí: [getcalfresh.org](http://getcalfresh.org) or [BenefitsCal.com](http://BenefitsCal.com)

Envíe la palabra "Beneficios" al 650-376-8006 para aprender más sobre cómo la elegibilidad para CalFresh puede afectar a las personas con diferentes estatus migratorios.

# WEBSITE OUTREACH

## Increase Your Reach

Parents regularly look to schools as a trusted source of information. Help your families connect to CalFresh by adding a link to your district, school and nutrition department websites. CalFresh graphics and links are free to use and promote through your networks. No need to connect to Social Services for permission! Here is how to get started:

1. Contact your website administrators and ask them to add a link to BenefitsCal using the link [www.BenefitsCal.com](http://www.BenefitsCal.com)
2. Consider using language from our social media posts (page 5).
3. Add a colorful "button" to your website to use as a link to the CalFresh application page.



## Increase CalFresh Enrollment

Under Assembly Bill 402 Local Education Agencies (LEAs) can enter into Memorandums of Understanding (MOUs) with County Welfare Departments (CWDs) to share information regarding school lunch participants who may be eligible to receive CalFresh benefits.

With the permission of the parent or guardian signing some form of consent, information submitted on the National School Lunch Program (NSLP) application with the local county CalFresh office can be shared.

Goal of this program is to increase the number of eligible families receiving CalFresh by using information about students who are presently receiving free or reduced lunch.

[Official CDSS Letter with Parent Consent Form](#)  
[Examples Here](#)

# CALFRESH APPLICATION ASSISTER LISTING

<p>1736 Family Crisis Center (310) 543-9900 2116 Arlington Ave #200, Los Angeles, CA 90018</p>	<p>All for Health, Health for All (818) 409-3020 519 E Broadway Glendale, CA 91205</p>
<p>Asian Pacific Healthcare (323) 644-3880 1530 Hillhurst Ave Los Angeles CA</p>	<p>Aids Project LA (APLA Health) - The David Geffen Center (213) 201-1615 611 South Kingsley Drive Los Angeles, CA 90005</p>
<p>APLA Health – Miracle Mile/Carthay Circle (323) 215-1725 5901 W Olympic Blvd #310 Los Angeles, CA 90036</p>	<p>APLA Health - Gleicher/Chen Health Center (323) 329-9926 3743 S La Brea Ave Los Angeles, CA 90016</p>
<p>Barrio Action Youth &amp; Family Center (323) 221-0779 4927 Huntington Dr N #200, Los Angeles, CA 90032</p>	<p>Bresee Foundation (213) 387-2822 184 Bimini Pl Los Angeles, CA 90004</p>
<p>Cambodian Association of America (562) 424-6105 2501 Atlantic Avenue Long Beach, CA 90806</p>	<p>Chinatown Service Center (213) 808-1700 767 N. Hill St. Los Angeles, CA 90012</p>



# CALFRESH APPLICATION ASSISTER LISTING

<p>Chinatown Service Center –          Monterey Park          (213) 808-1700          112 N. Chandler Ave., Suite 105          Monterey Park, CA 91754</p>	<p>Coalition For Responsible          Community Development          (213) 743-6193          3101 S Grand Ave          Los Angeles, CA 90007</p>
<p>Crystal Stairs          (323) 299-8998          5110 Goldleaf Cir #150          Los Angeles, CA 90056</p>	<p>Department of Mental Health –          Office of the Public Guardian          (213) 974-0502          320 W Temple S,          Los Angeles, CA 90012</p>
<p>Didi Hirsch Mental Health Services          (310) 390-6612          4760 Sepulveda Blvd          Culver City, CA 90230</p>	<p>Disabled Resources Center          (562) 427-1000          2750 East Spring St          Long Beach, CA 90806</p>
<p>East Hollywood Certified Farmers'          Market (Mon and Thurs only)          (323) 543-0549          5448 Hollywood Blvd,          Los Angeles, CA 90027</p>	<p>Eisner Pediatric and Family          Medical Center          (213) 747-5542          1530 S Olive St,          Los Angeles, CA 90015</p>
<p>FAAAM Outreach Program          (424) 261-7553          725 S. Hindry Ave, Room 123          Inglewood, CA 90301</p>	<p>Harbor Interfaith Services          (310) 831-0603          670 W 9th St          San Pedro, CA 90731</p>

# CALFRESH APPLICATION ASSISTER LISTING

<p>Help Me Help You            (562) 612-5001            1301 W. 12th St            Long Beach, CA 90813</p>	<p>Human Services Association            (562) 806-5400            6800 Florence Ave            Bell Gardens, CA, 90201</p>
<p>Hunger Action Los Angeles            (HALA)            (213) 388-8228            961 S Mariposa Ave            Los Angeles, CA 90006</p>	<p>Independent Living Center of            Southern California            (818) 988-9525            14354 Haynes St            Van Nuys, CA 91401</p>
<p>Jovenes Inc. Center            (323) 260-8035            1208 Pleasant Ave            Los Angeles, CA 90033</p>	<p>Latino Resource Organization -            West LA Family Source Center            (424) 293-8297            1645 Corinth Ave. #112            Los Angeles, CA. 90025</p>
<p>Los Angeles Regional Food Bank            (323) 234-3030            1734 E 41st St            Los Angeles, CA 90058</p>	<p>Maternal and Child Health Access            (213) 749-4261 ext 307            1111 W. 6th St., Ste. 400            Los Angeles , CA 90017</p>
<p>Mexican American Opportunity            Foundation (MAOF) - 13 locations            in LA County            (323) 890-9600            401 N. Garfield Ave            Montebello, CA 90640</p>	<p>ONEgeneration            (818) 705-2345            17400 Victory Boulevard            Van Nuys, CA 91406</p>

# CALFRESH APPLICATION ASSISTER LISTING

<p>Pars Equality Center          (818) 616-3091          4954 Van Nuys Blvd #201          Sherman Oaks, CA 91403</p>	<p>Providence Little Company of Mary          (310) 514-4318          1300 W 7th St          San Pedro, CA 90732</p>
<p>Rio Hondo Subacute and Nursing          (323) 724-5100          273 E Beverly Blvd          Montebello, CA 90640</p>	<p>Salvadoran-American Leadership and Educational Fund (SALEF)          (213) 480-1052          421 S Bixel St A,          Los Angeles, CA 90017</p>
<p>South Central Family Health Center          (323) 908-4200          4425 S. Central Ave          Los Angeles, CA 90011</p>	<p>St. Louise Resource Services          (844) 245-1900          8535 Florence Ave #100          Downey, CA 90240</p>
<p>Tessie Cleveland Community Services          (323) 586-7333          8019 Compton Ave          Los Angeles, CA 90001</p>	<p>Thai Community Development Center          (323) 468-2555          6376 Yucca St # B,          Los Angeles, CA 90028</p>
<p>United Cambodian Community          (562) 433-2490          2201 E Anaheim St #200          Long Beach, CA 90804</p>	<p>Volunteers of America Los Angeles          (213) 389-1500          3600 Wilshire Blvd, Suite 1500          Los Angeles CA 90010</p>

# CALFRESH APPLICATION ASSISTER LISTING

<p>Weingart East Los Angeles YMCA (323) 260-7005 2900 Whittier Blvd Los Angeles, CA 90023</p>	<p>Wilmington Community Clinic (310) 549-5760 1009 N Avalon Blvd, Wilmington, CA 90744</p>
<p>Worksite Wellness LA (323) 758-9480 5955 S Western Ave, Los Angeles, CA 90047</p>	

# NEED HELP BUYING FOOD FOR YOUR FAMILY?

**CALFRESH CAN HELP**



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**Insert Custom Text**

Insert Custom Text



# ¿NECESITA AYUDA PARA COMPRAR COMIDA PARA SU FAMILIA?

**CALFRESH PUEDE AYUDAR**



**Insert Custom Text**

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