

## Delivering **BREAKFAST** to students on-the-go!

Students are ready to learn, have fewer behavioral problems and score better on tests when breakfast is consumed.



### IMPACT DATA\*:

- Grab and Go in the Cafeteria: Over 70% of schools experienced an increase in Average Daily Participation (ADP) with more than 1 in 4 having an increase of more than 15%.
- Grab and Go Outside the Cafeteria: More than 1 in 3 schools had an increase of 20% or more.
- Breakfast in the Classroom: most had ADP increases with highest in schools where students were not charged for their meal.

**Breakfast Boosts MILK sales!**

### Most common alternative breakfast items reported by SNA:

1. Milk
2. Juice
3. Fruit
4. Muffins/Breads/Pastries
5. Yogurt
6. Cereal

**WAKE UP CALL!**  
SECONDARY SCHOOL BREAKFAST MENU  
ALL MEALS HAVE A CHOICE OF MILK  
ALL MEALS ARE AVAILABLE TO STUDENTS WHO QUALIFY FOR FREE OR REDUCED PRICED MEALS.

| MONDAY  | TUESDAY  | WEDNESDAY  | THURSDAY  | FRIDAY   |
|---|--|--|---|--|
| CHICKEN BISQUIT<br>OR<br>FRENCH TOAST<br>OR<br>ASSORTED COLD CEREAL<br>Cinnamon Toast/Jelly<br>Orange Juice<br>Choice of Milk | CINNAMON FRENCH TOAST<br>OR<br>ASSORTED COLD CEREAL<br>Wheat Toast/Jelly<br>Diced Peas<br>Choice of Milk | SCRAMBLED EGGS WITH CHEESE<br>OR<br>ASSORTED COLD CEREAL<br>OR<br>HOT CEREAL<br>OR<br>STRAWBERRY FROTH<br>Cinnamon Cheese & Jelly<br>Blended Juice<br>Choice of Milk | SUPPER BUN PLUS WITH CHEESE SQUARE<br>OR<br>ASSORTED COLD CEREAL<br>Cinnamon Toast/Jelly<br>Apple Juice<br>Choice of Milk | FRENCH TOAST STICKS<br>OR<br>ASSORTED COLD CEREAL<br>Wheat Toast/Jelly<br>Seasonal Fresh Fruit<br>Choice of Milk |

**GRAB 'N GO BREAKFAST** (ONLY BY SELECTION AT MANAGER'S DISCRETION)

|                    |  |
|--------------------|--|
| HOT GRAB 'N GO #1  | SAUSAGE BISQUIT, 4OZ. JUICE, CHOICE OF MILK                          |
| HOT GRAB 'N GO #2  | BREAKFAST HOT POCKET, 4OZ. JUICE, CHOICE OF MILK                     |
| COLD GRAB 'N GO #1 | MULTIGRAIN BREAKFAST BAR, CHEESE WEDGE, 4OZ. JUICE, CHOICE OF MILK   |
| COLD GRAB 'N GO #2 | BAZEL WITH STRAWBERRY PLAIN CREAM CHEESE, 4OZ. JUICE, CHOICE OF MILK |

