

Expanding Breakfast



Delivering BREAKFAST to students on-the-go!





Students are ready to learn, have fewer behavioral problems and score better on tests when breakfast is consumed.

IMPACT DATA*:

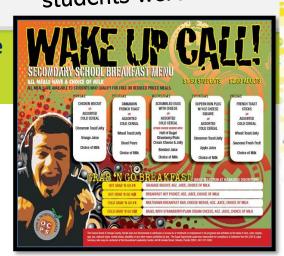
- Grab and Go in the Cafeteria: Over 70% of schools experienced an increase in Average Daily Participation (ADP) with more than 1 in 4 having an increase of more than 15%.
- Grab and Go Outside the Cafeteria: More than 1 in 3 schools had an increase of 20% or more.
- Breakfast in the Classroom: most had ADP increases with highest in schools where students were not charged for their meal.



Most common alternative breakfast items reported by SNA:

- 1. Milk 4. Muffins/
- 2. Juice Breads/Pastries
- 3. Fruit 5. Yogurt

6. Cereal





Source: SNA Growing Breakfast Report, 2011

https://schoolnutrition.org/uploadedFiles/GrowingSchoolBreakfastParticipation.pdf