

# Join the Georgia School Breakfast Challenge!



All Georgia students need easy access to school breakfast. Every year, more than 500,000 Georgia students miss out on school breakfast impacting their success in and out of the classroom. When breakfast is a seamless part of the school day we see Georgia students with improved attendance, improved behavior, and higher test scores. The School Breakfast Challenge provides a fun opportunity to increase your students' access to school breakfast – and you can shine a spotlight on your school along the way!

## How can my school win?

Try something new in your district! Breakfast doesn't have to be served in the classroom. Consider options for your school and work with your school nutrition director, school leadership, and students to also explore new ways to promote the program. You'll receive a toolkit with ideas and resources when you sign up for the challenge.

## Challenge Details

One school from each Georgia RESA with the highest percentage increase in school breakfast participation through March and April 2020 will be awarded, with potential prizes including statewide publicity, recognition events and fun rewards for staff and students. Schools that showcase outstanding engagement with administrators, educators, parents and students will also receive additional prizes and recognition.

## Sign Up Now!

Learn more and sign up for the challenge today at [state.NoKidHungry.org/Georgia](https://state.NoKidHungry.org/Georgia). The first 50 schools to sign up will automatically win giveaways to help your school promote breakfast during the challenge!

## Let's Try Something New in Your District!



### Breakfast in the Classroom

Students eat in their classroom at the start of school day.

**Participation rates average 88%.**



### Second Chance Breakfast

Students eat breakfast during a morning break period.

**Participation rates average 70%.**



### Grab-N-Go

Students pick up breakfasts from mobile carts on the way to class.

**Participation rates average 63%.**

## Key Dates

**February 28, 2020**

Last Day to Register

**March 2, 2020**

Challenge Kick-Off

First day of National School Breakfast Week

**April 30, 2020**

Challenge Ends

Use the hashtag **#FuelingGA** to show the world how school breakfast fuels your students!

Contact [fuelingga@gadoe.org](mailto:fuelingga@gadoe.org) with any questions regarding the implementation of a new breakfast model or if you need assistance from GaDOE School Nutrition staff.