

Start your day the Parfait Way



SALES
Up to **518%**

Reported Yogurt Sales Increase*



STUDENTS
5-24%

Reported Average Daily Participation (ADP) increase*



Source: Data collected from 3 local dairy associations, 2010-15



One serving of yogurt contains:

- 20% DV Calcium
- 17% DV Protein
- 20% DV Phosphorus
- 25% DV Riboflavin
- 40% DV Vitamin B12
- 20% DV Pantothenic Acid
- 15% DV Zinc

The addition of fruits, vegetables, additional proteins and grains that help build the layers of the parfait create a nutrition packed meal.

Yogurt Consumption Continues to Grow Year-Over-Year ...

Source: DairyReporter.com, July 29, 2015

Percent of Individuals Consuming Yogurt At Least Once in Two Weeks



POUNDS PER	
Female	7.8
Male	7.0

Savory Parfaits Becoming Popular



NDC
NATIONAL DAIRY COUNCIL
Fiesta Parfait

*Results vary by school.