



## 2017 No Kid Hungry NC Statewide School Breakfast Challenge Results

No Kid Hungry NC celebrates the commitment of all schools that showed progress in the Breakfast Challenge toward ensuring that every child starts the day with a healthy breakfast.

- ✓ All 115 school districts in North Carolina were included in the Breakfast Challenge – no sign up required.
- ✓ This year's goal: raise participation by changing HOW you serve breakfast in your school or school district.
- To determine the winners of the Breakfast Challenge at the school level, we used monthly “meal claims data” provided by the NC Department of Public Instruction (NCDPI) to compute **Participation Rate** and **Increase**.
  - **Participation Rate** = [(# of meals served / # of days served)] / # of students enrolled in school
  - **Increase** = October 2017 Participation Rate *minus* October 2016 Participation Rate
- Among Challenge schools with the winning increases, **increases ranged from 19% to 59%**.
- The **Breakfast Challenge Winners** are the elementary, middle and high schools with the top 3 highest increases.
- To determine school districts meeting the 70% milestone goal, we used monthly “meal claims data” provided by NCDPI to compute the **ratio of free and reduced-price (FRP) breakfasts to FRP lunches served**:
  - **Ratio of FRP breakfasts to FRP lunches served** = # FRP breakfasts served/# FRP lunches served

2017 NC School Breakfast Challenge Winners					
Type of School	District	School	Change in Breakfast Participation (overall) Oct '16 to Oct '17	Provision Type*	Breakfast Service Model
Elem	Mitchell	Deyton Elementary	59%		Breakfast in the Classroom, Universal Free
	Guilford	Gibsonville Elementary	50%		Breakfast in the Classroom, Universal Free
	Perquimans	Hertford Grammar	48%		Breakfast in the Classroom, Universal Free
Middle	Burke	Heritage Middle	46%		Second Chance, Universal Free
	Richmond	Cordova Middle	37%	CEP	Breakfast in the Classroom
	Bladen	Elizabethtown Middle	35%	CEP	Breakfast in the Classroom
High	Burke	Jimmy C. Draughn	27%		Second Chance, Universal Free
	Bladen	East Bladen	26%	CEP	Second Chance
	Burke	Robert L. Patton	19%		Second Chance, Universal Free

32 NC School Districts Meeting or Exceeding the 70% Milestone Goal in Oct. 2017			
Asheboro City	Graham	Northampton	Thomasville City
Avery	Guilford	Pasquotank	Transylvania
Bertie	Halifax	Perquimans	Tyrrell
Bladen	Hertford	Rockingham	Washington
Buncombe	Hyde	Rutherford	Weldon City
Cherokee County	McDowell	Stokes	Whiteville City
Columbus	Mitchell	Surry	Wilkes
Gates	Montgomery	Swain	Yadkin

**Data Source:** Calculations based on monthly “meal claims data” provided by the NC Department of Public Instruction.

\***CEP** is a when school is confirmed by USDA to be area-eligible due to severe economic need under the federal **Community Eligibility Provision** so that all schools meals can be served free.

If you would like a school breakfast report for your NC school district, contact:

Helen Roberts, School Outreach Educator, No Kid Hungry NC, [helen\\_roberts@unc.edu](mailto:helen_roberts@unc.edu)