



2018 No Kid Hungry NC Statewide School Breakfast Challenge Results

No Kid Hungry NC celebrates the commitment of all schools that showed progress in the Breakfast Challenge toward ensuring that every child starts the day with a healthy breakfast.

- All 115 school districts in North Carolina are included in the Breakfast Challenge – no sign up required.
- Unfortunately, due to the effects of Hurricane Florence, some schools were not eligible this year due to the limited number of days that school was open and serving meals in October 2018.
- The goal: raise participation by changing HOW you serve breakfast in your school or school district.

To determine the winners of the Breakfast Challenge at the school level, we use monthly “meal claims data” provided by the NC Department of Public Instruction (NCDPI) to compute **Participation Rate** and **Increase**.

- **Participation Rate** = [(# of meals served / # of days served)] / # of students enrolled in school
- **Increase** = October 2018 Participation Rate *minus* October 2017 Participation Rate
- Among Challenge schools with the winning increases, **increases ranged from 22% to 62%**.
- The **Breakfast Challenge Winners** are the elementary, middle and high schools with the top 3 highest increases.

2018 NC School Breakfast Challenge Winners					
Type of School	District	School	Change in Breakfast Participation (overall) Oct '17 to Oct '18	Provision Type*	Breakfast Service Model
Elem	Northampton	Gaston Elementary	62%	CEP	Grab and Go from hallway to classroom
	Hoke	J W McLaughlin Elementary	47%	CEP	Breakfast in the Classroom
	Rockingham	Central Elementary	44%	CEP	Breakfast in the Classroom
Middle	Hoke	West Hoke Middle	53%	CEP	Breakfast in the Classroom
	Burke	Table Rock Middle	31%		Second Chance (eat in classroom), Universal-Free
	Burke	Walter R Johnson Middle	27%		Second Chance (eat in classroom), Universal-Free
High	Jackson	Blue Ridge Early College	28%	CEP	Grab and Go from hallway to classroom
	McDowell	McDowell Early College	27%		Breakfast in the Classroom, Universal Free
	Craven	West Craven High	22%		Grab and Go from hallway to classroom, Universal Free

Data Source: Calculations based on monthly “meal claims data” provided by the NC Department of Public Instruction for October 2017 and October 2018.

***CEP** is a when school is confirmed by USDA to be area-eligible due to severe economic need under the federal **Community Eligibility Provision** so that all schools meals can be served free.

If you would like a school breakfast report for your NC school district, contact:

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Learn more at NoKidHungryNC.org/BreakfastChallenge