



School Breakfast Menu Guide



THE DAIRY ALLIANCE
thedairyalliance.com

Make your expanding breakfast program shine!

Menu It!

- Pair nutrient-rich options to enhance customer perception and approval
- Merchandise MILK- a nutrient powerhouse
- Power up with PROTEIN - yogurt, string cheese, parfaits or smoothies
- Increase whole fresh fruit options-limit fruit juice to 2x per week
- Consider cycle menus - rotate options to match the seasons



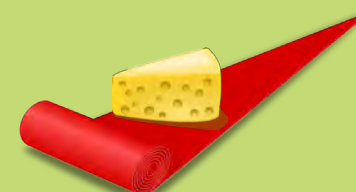
Showcase It!

- Create attractive theme-based displays at breakfast locations
- Offer menu items in travel-friendly containers
- Conduct taste tests for student feedback on new breakfast menu items
- Serve a breakfast menu for lunch
- Position breakfast locations where and when students are ready to eat



Promote It!

- Highlight your expanding breakfast program menu on the school web site and social media
- Engage students in making posters and morning announcements
- Invite community members and parents to join students for breakfast
- Host a kickoff event - contact your local dairy council representative to assist you



For additional cafeteria/Grab N' Go breakfast recipes and menu resources, visit:
<https://www.nationaldairyalliance.org/Breakfast>





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Blueberry Delight



"It was irresistibly amazing"
"This tastes great - it is like having healthy blueberry cheesecake for breakfast!"
- Students from Greenbrier Intermediate School in Chesapeake, Virginia

Yogurt Parfaits Yogurt Smoothies Yogurt Combo Packs



Grab N' Go Breakfast



Peaches-n-Cream Waffle Dunkers



"My students love them. These dunkers are yummy!"
- Louise Weston,
School Nutrition Manager
Daviness County Middle School
in Owensboro, Kentucky

